



MIDNIGHT
CELLARS

2024 LUNA ROSÉ

WILLOW CREEK
DISTRICT
PASO ROBLES
CALIFORNIA

TASTING NOTES

A luminous blush pink, reminiscent of an English rose at golden hour. This bright and buoyant rosé opens with fragrant notes of honeysuckle, jasmine, and a swirl of nectarine and strawberry cream. On the palate, juicy flavors of apricot, watermelon, and stone fruit dance with playful hints of pink Starburst, all grounded by a clean streak of wet stone minerality.

Refreshing, fun, and delightfully expressive, this is your go-to summer sipper - perfect for beach days, watching sunsets, or simply enjoying the sunshine.

WINEMAKER	Rich Hartenberger
VARIETAL COMPOSITION	100% Zinfandel
COOPERAGE	100% Stainless steel
AGING	5 months
pH/TA	3.35/7.8
RESIDUAL SUGAR	5.0 g/L
ABV	13.8%
PRODUCTION	100 cases

VINTAGE NOTES

2024 was a challenging season for growers and producers across all of Paso Robles, and Midnight Cellars was no exception. Luckily, our team is resilient. With unreliable weather came a delay in vine growth, cluster development, and berry maturity. The cooler than average spring temperatures were followed by a warmer summer that lasted into fall. These combined anomalies resulted in fickle yields. Harvest itself began roughly two weeks later than what we typically see. While the amounts we brought in were lower, the quality was high. This resulted in a vintage showing concentrated color, structure, and flavor we can all be confident in and proud of.



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